



# 23rd Annual IPSANZ Conference

11-13 September 2009



This year's programme brings you high calibre and talented speakers with sessions covering key issues whilst enjoying a rewarding weekend at the Hilton Auckland, New Zealand situated 300m out to sea on the Princes Wharf.



## CONFERENCE PROGRAMME

### Friday, 11 September 2009

3.00 - 6.30 pm Early Registration  
6.00 - 8.00 pm President's Welcome - Cocktail Evening

### Saturday, 12 September 2009

8.30 – 9.00 am Registration

9.00 – 10.30 am

#### **Session 1**

#### ***Software Patents***

#### **International Guest Speaker:**

The Rt Hon. Lord Hoffmann, House of Lords, London

#### **Chairperson:**

The Rt. Hon. Justice Gault, Supreme Court, Wellington

10.30 – 11.00 am

#### **Morning Tea**

#### **NOTE:**

***Sessions 2 and 3 being concurrent sessions***

11.00 – 12.30 pm

#### **Session 2**

***"How broad is your protection? Similar goods/services, well-known trade marks and defensive registrations."***

#### **Speakers:**

**Julia Baird SC**, Barrister, New South Wales Bar

**Brendan Brown QC**, Barrister, New Zealand

#### **Chairperson:**

**Luke Merrick**, Reader, Victorian Bar

